# JOURNEY OF A MILLION PATIENTS SERVING ONE NEED AT A TIME

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FROM HOPEFOR DECOMPENSATION In 1996 TO SERVING DZ 02017



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### **OUR MISSION**

Patient Advocate Foundation is a national 501(c)(3) non-profit organization which provides case management services and financial aid to Americans with chronic, life-threatening and debilitating illnesses.

### WELCOME

"In 2017, we celebrated the privilege of delivering direct assistance to our millionth patient. Those we have served come from all walks of life, from every state, from both rural and urban communities. The one characteristic they all share is they have reached out to us for help to overcome a barrier to their care for at least one chronic, lifethreatening condition."



For more than 21 years, PAF's mission has been to serve one patient at a time by providing meaningful and tangible help based on their individual circumstances. That commitment to personalized assistance remains true today. In 2017, we celebrated the privilege of delivering direct assistance to our millionth patient. Those we have served come from all walks of life, from every state, from both rural and urban communities. The one characteristic they all share is they have reached out to us for help to overcome a barrier to their care for at least one chronic, lifethreatening condition.

This report helps us to tell their stories.

In the past year, PAF helped 148,368 patients and made over 1,475,536 contacts with various stakeholders to resolve patients' issues. The majority of these patients were low income from small households of two or less. Virtually all were confronting serious financial issues or access issues related to prescribed healthcare services. They turned to PAF seeking practical solutions to their problems.

We offer patients a helping hand to guide them through the world's most complicated and expensive healthcare system. Along the way, we strive to empower patients to be advocates for themselves and others. When those lessons are applied in their own families and neighborhoods, then they can empower whole communities of individuals.

How do you amplify the power of a single patient? We listen to and gather feedback through two-way dialogue. We learn from that experience and use it to develop educational tools and outreach activities for populations who don't have easy access to resources. You'll find many PAF service programs outlined in this report, along with health services research initiatives undertaken in collaboration with like-minded individuals and organizations who share our mission.

With warm regards and best wishes for good health,

Alan J. Balch, PhD

Alan J. Balch, PhD Chief Executive Officer

# **OVERALL FOUNDATION IMPACT**

PAF routinely evaluates the data collected from the patients we assist to gauge the impact of our patient service activities and ensure that our programs and initiatives are aligned with the evolving access needs of our patients as well as our organization's mission.

#### SUMMARY OF PAF TOTAL PATIENT CASES AND CONTACTS IN 2017

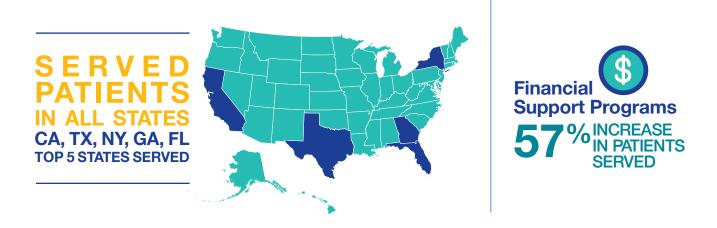
Total Patient Services Division Case Count	148,368
Case Management Division Case Count	22,339
Co-Pay Relief Case Count	82,973
Financial Support Programs Case Count	34,749
Patient Services Email Helpline Session Count	8,307



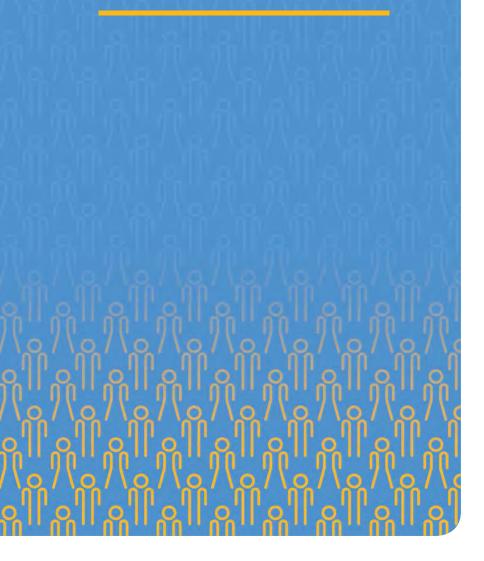




### **10/0 INCREASE** In the Number of Diagnoses Represented by the Patients We Helped



PAF PROFESSIONALS NAVIGATE THE HEALTHCARE SYSTEM ON BEHALF OF TENS OF THOUSANDS OF PATIENTS ANNUALLY, ENABLING THEM TO ACCESS PRESCRIBED HEALTHCARE SERVICES AND MEDICATIONS, OVERCOME INSURANCE BARRIERS, LOCATE RESOURCES TO SUPPORT COST OF LIVING EXPENSES WHILE IN TREATMENT, EVALUATE AND MAINTAIN HEALTH INSURANCE COVERAGE AND BETTER MANAGE, OR REDUCE, THE OUT-OF-POCKET MEDICAL DEBT ASSOCIATED WITH AN ILLNESS.



### **PATIENT IMPACT**

"I wanted to take a moment to let you know what your organization has meant to me. I've been dealing with breast cancer since July. Fortunately for me, when it seemed I would be overwhelmed with the paperwork, my PAF case manager got in touch with me-words just cannot describe ALL he did. Before he got involved I did not have the time to take care of my health. My insurer at one point approved a hospital stay for me, and after the fact denied coverage! Then the hospital sent me a bill for thousands of dollars and 12 doctors started sending their bills as well. I was so overwhelmed and was undergoing chemotherapy at the time. My case manager stepped in, and after dozens and dozens of phone calls and emails the insurance company paid the large hospital bill and most of the doctors were paid also. What a relief-I was not in this fight alone. There are people-not just my case manager-but an entire organization out there that cared about me. Thank you so verv much!"

Barbara Breast Cancer





"I was diagnosed with leukemia at age 37 and was lucky that chemotherapy drugs worked for the last six years. Unfortunately they are no longer working, and I am hoping to undergo a bone marrow transplant to save my life. I called PAF for debt crisis help and my case manager was amazing! She was thoughtful, she listened and she helped connect me with a resource that can potentially solve my problem."

Clarence Leukemia

"I was diagnosed with multiple myeloma. I went through 4 months of chemotherapy, and received a stem cell procedure. Although I was quite nervous, I did get through the procedure and have been in remission. Patient Advocate Foundation has helped me financially with my expenses. I thank this organization for its help."

Glenn | Multiple Myeloma



"It is with enormous gratitude that I accept your most generous donation. I am 80 years old and this indeed helped offset some expenses, the cost of which seems to rise daily. I take great comfort in knowing that your group is out there to assist those of us who have had the misfortune to fall ill to the mysteries of cancer. We all hope that an easy and affordable cure is one day discovered. In the meantime, it is the help of friends far and wide who truly help the "cure." God bless your wonderful organization for all that you do for so many people in need."

Sylvia Breast Cancer

### **PATIENT IMPACT**



"The heart surgery my dad needed was not approved by my family's insurance provider. A friend recommended PAF and we were quickly partnered with a case manager who walked alongside of our family every step of the way, navigating a complex system my family would have otherwise stumbled through blindly. She stayed with us through 3 heartbreaking insurance denials up until the joyous external review decision that overturned the denial, requiring the insurer to approve the procedure as it was finally deemed medically necessary. What a weight lifted to know my father can have this surgery and get to spend more good years with his wife, kids, and grandkids. This organization understands compassionate advocacy. Thank God for the Patient Advocate Foundation."

Sarah, daughter of patient | Congestive Heart Failure

"I am writing to say thank you because without your program's help I would be unable to afford my much-needed medication. I needed to use my award immediately and it was there; in my opinion a lifesaver. I will always be grateful to you and any other organizations that care and understand how much help you provide. You saved me and many others."

Scott | HIV/AIDS



"One call to PAF saved me thousands of dollars that I was unable to pay. The bills kept coming every day. I hated to check the mail. My social security was no match for these bills. When my wife passed, the hospice staff gave me papers to read that included contacts to help with co-insurance. I started calling numbers and finally got the help I needed from PAF. Thanks a million!"

Sheridan, husband of patient Lung Cancer

"The concern and care you had for me was so amazing and the response for your financial aid fund came very quickly. This helps so much. Going through the chemo, radiation and back to chemo has been one serious journey and I was just so overwhelmed. Thank you so much for helping my household."

Jimella Breast Cancer

"I had a problem with one of the ambulance bills and my PAF case manager encouraged me to pursue an appeal, which I did, and I won. With my case manager's help I have felt more confident. Thank you."

Kathleen Lung Cancer

"I am writing in appreciation for this wonderful foundation that has helped me so much financially and emotionally in my hour of need. I am elderly and hearing impaired. I lost my job; my wife was laid off. I could not afford the co-payment for my medication. Patient Advocate Foundation's Co-Pay Relief Program came to my rescue and I will never forget that. I am very grateful."

Murad Hepatitis B

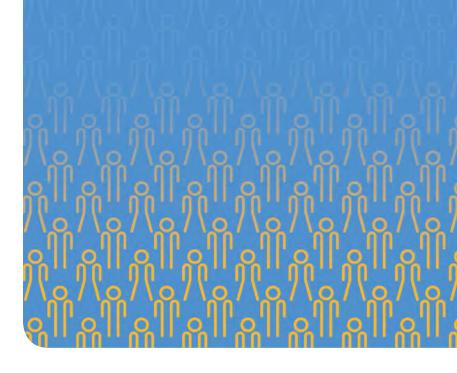
"I have been a stage 4 breast cancer survivor for almost 4 years. The cost of fighting breast cancer is really high, and any help given is a big blessing. I have so much less stress as a result of the help I am getting from your program. I can't say thank you enough!"

Priscilla Breast Cancer



"I have been taking a medication which was covered by Medicare and was required to change insurers in January, which then required a physician change. My new insurance company denied coverage for the medication, even calling the wrong doctor and closing my appeal. I called PAF and was introduced to a case manager who said she would help me. It was great to speak with someone who sounded professional, understood my situation, and explained what I should do. I am forever grateful for the assistance she provided. Through her organized process, she sent the other parties involved in the appeal hearing all the important additional documents and we subsequently had a positive outcome. If it were not for PAF I do not feel my prescribed medication would have been approved. I am more than satisfied with your service and am deeply appreciative of the assistance I received."

Karen | Narcolepsy



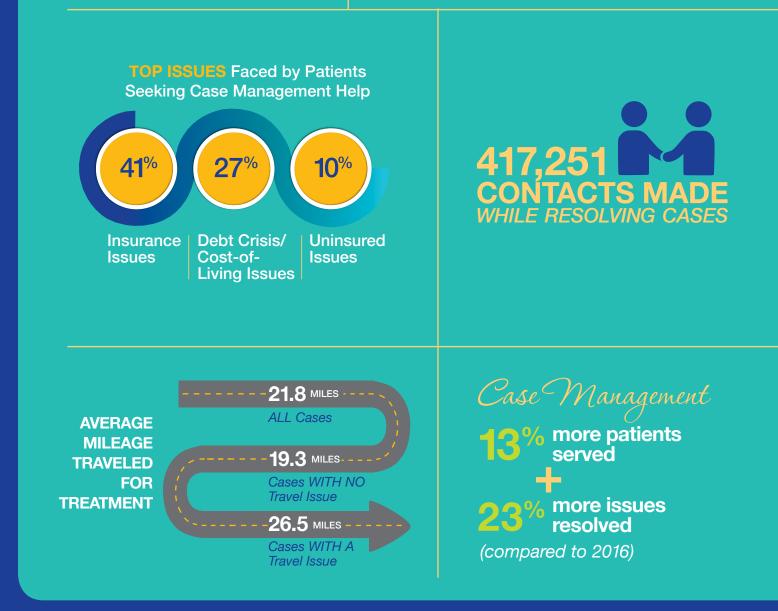
### **CASE MANAGEMENT**

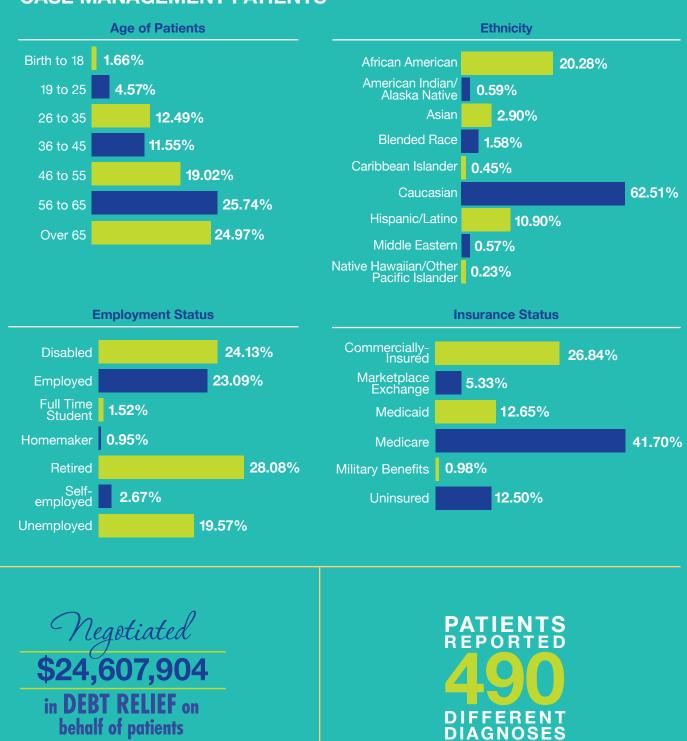


- Genomic Testing Support CareLine
- Metastatic Breast Cancer Partnership for Access to Clinical Trials

#### SUMMARY OF PAF CASE MANAGEMENT PATIENT CASES AND CONTACTS IN 2017

Total PAF Case Management Case Count	22,339
Total Case Management Closed Cases	21,879
Unique Case Management Patient Issues	44,875
Total PAF Case Management Contacts	417,251
Average Contacts Per Case	19.07





### **CASE MANAGEMENT PATIENTS**

behalf of patients

ANNUAL IMPACT REPORT 2017 11

# **CASE MANAGEMENT**

In 2017, PAF's case management division operated 21 patient support programs, closed 21,879 cases and provided assistance for 44,875 unique issues. All data presented are derived from the closed cases.

The case management division served an increased number of patients who reached out for help through the general toll-free hotline and e-mail portals. Data reflects that the composition of PAF's patient population experienced further diversification as a result, serving 490 different diagnoses (an increase of 17% since 2016). More patients from medically underserved populations were assisted, including African Americans, Hispanic/Latinos, Caribbean Islanders and low socio-economic individuals. There was a 16.3% increase in the number of cancer patients served, a 14.1% increase in the number of cardiovascular patients served and an increase of 19.2% in the number of patients reporting other chronic and/or debilitating conditions.

More than 69% of patients served through this program had an annual household income of \$35,000 or less, and almost 20% categorized their employment status as unemployed. Nearly one in four (24%) was disabled. PAF's service to seniors swelled to its greatest percentage ever with almost 25% of patients over age 65, 28% retired and 41% of patients covered by Medicare.

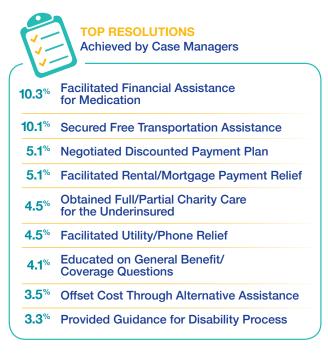
PAF also continued to serve a significant number of uninsured patients (12%). A closer look at the uninsured population revealed dramatic pockets of disparities that do not exist in other PAF insurance categories; for instance, over 50% of uninsured patients were unemployed and 26.3% were selfemployed, an increase of 13.3% from 2016. These metrics are particularly concerning as we see the reduction in available social safety net services that previously helped support these low income and underinsured Americans.

The top three issue categories for patients seeking case management assistance were *Insurance Issues* at 40.8%, *Debt Crisis/Cost of Living Issues* at 26.8% and *Uninsured Issues* at 9.5%.

#### **TOP 5 SPECIFIC CASE MANAGEMENT ISSUES**

Inability to Afford Transportation Expenses	9.5%
Financial Assistance for Medications	5.7%
Inability to Afford Rent/Mortgage	5.5%
Inability to Afford Utility/Shut Off Notice	4.7%
Financial Assistance for Medicare Cost Share	4.3%

PAF also documents the various resolutions achieved for patients in response to issues. The top three resolution types achieved in 2017 closely aligned with the issues, with *Insurance Resolutions* at 40.4%, *Debt Crisis/Cost of Living Resolutions* at 29.2% and *Uninsured Resolutions* at 8.2%. The data below provides further insight into the specific resolutions obtained on behalf of patients.



PAF is committed to helping individual patients overcome one healthcare barrier at a time, yet we also amplify the power of a single patient experience through the development of impactful educational materials and the implementation of research initiatives that inform healthcare system transformation.

# **FINANCIAL SUPPORT PROGRAMS**

Through our **Financial Support Programs**, the Patient Advocate Foundation provides small grants to patients for a broad range of needs as well as partnering with other non-profit charities to manage administrative aspects of their financial assistance programs.

These small-grant programs provide an invaluable source of support for non-medical needs, such as transportation costs, housing, lodging and/or utility expenses and nutritional needs, that present access barriers for financially vulnerable patients.

PAF operated seven financial support programs in 2017, approving 34,749 patients for assistance. All grants are awarded on a first-come, first-served basis to patients who meet the medical and financial qualifications.

The Financial Support Program staff responded to 201,979 calls and processed 105,956 grant payments on behalf of patients, an increase of 44% over 2016. PAF implemented a real-time automated income verification process, which reduces the administrative burden placed on patients and provides them with an immediate response to assistance applications.







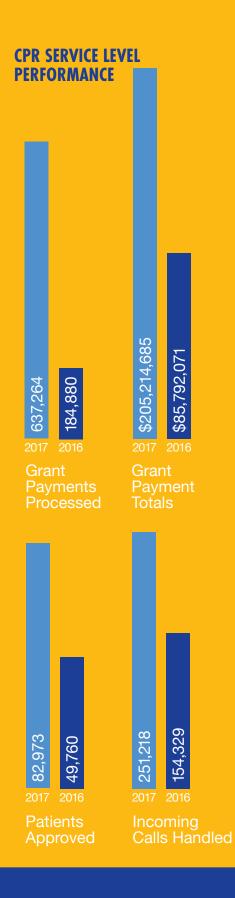


"Thank you for the transportation financial aid you assisted me with. It was much needed and will be used to help me get to doctors' appointments."

Rosa | Multiple Myeloma



### **CO-PAY RELIEF PROGRAM**





**CPR PROVIDED MORE THAN \$200 MILLION**in assistance to patients—





#### **APPROVED DISEASE FUNDS (as of December 2017)**

Alpha-1 Antitrypsin Deficiency (FF) Alzheimer's Disease (FF) Amyotrophic Lateral Sclerosis (ALS) Ankylosing Spondylitis (FF) Asthma (FF) Bladder Cancer\* (FF) Brain Cancer Breast Cancer\* Cancer Genetic and Genomic Testing Fund Cardiac Arrhythmias (FF) Cervical Cancer\* COPD (FF) Coronary Artery Disease (CAD) (FF) Crohns Disease (FF) **Cystic Fibrosis** Electrolyte Imbalance\* Epilepsy (FF) Head & Neck Cancer Heart Failure (FF) Hepatitis B\* Hepatitis C<sup>\*</sup> Hepatocellular Carcinoma / Liver Cancer (FF) HIV, AIDS and Prevention\* Homozygous Familial Hypercholesterolemia\* Huntington's Disease Hyperlipidemia Inherited or Acquired Lipodystrophy\* Lupus (FF) Melanoma (FF) Metastatic Bladder Cancer (FF) Metastatic Breast Cancer\*

Metastatic Colorectal Cancer\* (FF) Metastatic Gastric Cancer\* Metastatic Melanoma (FF) Metastatic Prostate Cancer\* (FF) Multiple Myeloma\* Multiple Sclerosis\* (FF) Muscular Dystrophy Myelodysplastic Syndromes\* (FF) Myeloproliferative Disorder (FF) Narcolepsy Neoplasm Related Pain Non-Small Cell Lung Cancers\* (FF) Osteoporosis\* Ovarian Cancer\* Pancreatic Cancer (FF) Parkinson's Disease (FF) Periodic Paralysis\* Peripheral Vascular Disease (FF) Prostate Cancer\* (FF) Psoriatic Arthritis (FF) Pulmonary Fibrosis (FF) Pulmonary Hypertension\* (FF) Renal Cell Carcinoma\* **Rheumatoid Arthritis** Sarcoma of the Bone Soft Tissue Sarcoma Stroke (FF) Testicular Cancer Thyroid Cancer (FF) Ulcerative Colitis (FF) Virology Testing Fund

(\*) Denotes silos that are currently operational and serving new and/or existing patients. (FF) Denotes funds for patients with Medicare, Medicaid or Military Benefits only. Patient Advocate Foundation's **Co-Pay Relief (CPR)** program can provide direct financial assistance to medically and financially qualified patients with co-payments, co-insurance and/or deductibles required for any medications prescribed to treat and/or manage the patient's condition, including therapeutic, supportive and generic medications. CPR can assist with co-payments, co-insurance and/or deductibles related to the administration of prescribed medications and office visit expenses on the day of treatment.

Launched in April of 2004, CPR is the second oldest Office of Inspector General (OIG)-approved co-pay program in the country and was introduced to address a growing need for this type of financial support as identified through PAF's case management data.

In 2017, CPR's service to patients increased significantly, with the program approving 82,973 patients, 66% more than the previous year. Through 23 individual disease funds, the program provided more than \$205,214,685 to patients in need, more than doubling the assistance provided in 2016. Our dedicated CPR staff handled 251,218 calls (a 62% increase) and processed 637,264 grant payments (a 244% increase).



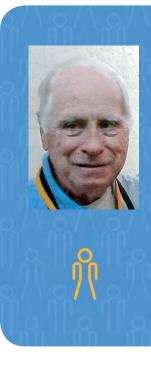
**DISPENSING HELP, DELIVERING HOPE** 

This level of service was made possible through the implementation of sophisticated automated systems, technology upgrades and self-service tools that allow patients and healthcare providers to autonomously interact with the program. These enhancements include:

- Electronic income verification
- Instant eligibility decisions
- · Web-based portals offering on-demand assistance
- Virtual pharmacy card option
- Electronic payments

The disease areas served by CPR in 2017 include Bladder Cancer, Breast Cancer, Cervical Cancer, Electrolyte Imbalance, Hepatitis B, Hepatitis C, HIV, AIDS and Prevention, Homozygous Familial Hypercholesterolemia, Inherited or Acquired Lipodystrophy, Metastatic Breast Cancer, Metastatic Colorectal Cancer, Metastatic Gastric Cancer, Metastatic Prostate Cancer, Multiple Myeloma, Multiple Sclerosis, Myelodysplastic Syndrome, Non-Small Cell Lung Cancers, Osteoporosis, Ovarian Cancer, Periodic Paralysis, Prostate Cancer, Pulmonary Hypertension, Renal Cell Carcinoma.

PAF proactively determines which funds to establish for its copay assistance program by conducting independent research about the barriers patients are facing in different disease areas. Where there is evidence of need based on sources like PAF's patient data or government reports, PAF then initiates a rigorous process of defining and approving a particular fund and its eligibility requirements based on standardized criteria. See list on page 14 for all the funds PAF either currently operates or those that are approved for operation but for which we have yet to secure funding.



"I was greatly relieved to hear that costs for my continuing medication addressing my cancer were going to be covered by your foundation. Such costs could bankrupt us within a year or two. It is simply wonderful that such a resource is available for those with serious conditions."

David | Multiple Myeloma

### **PATIENT EDUCATION & EMPOWERMENT**

### **2017 EDUCATIONAL & EMPOWERMENT PROJECTS**







COVERAGE ACCESS GUIDE Engaging the Mobile User



### NATIONAL UN and UNDERinsured RESOURCE DIRECTORIES







Patient Empowerment Series LIVE AND ON-DEMAND 97% of survey respondents rate the sessions as INFORMATIVE VERY INFORMATIVE

**17** ON-DEMAND SESSIONS

Available in the Patient Empowerment Series Digital Library PAF extends the impact of one-to-one services by providing actionable advice and guidance to healthcare consumers to improve their everyday experience with insurance and to empower the patient's healthcare engagement. Our educational portfolio covers a broad range of topics in a variety of formats to meet the needs and preferences of multiple audiences, including patients, caregivers and those that are currently healthy.

PAF partnered with the Avon Breast Cancer Crusade to offer the **Metastatic Breast Cancer Partnership for Access to Clinical Trials**, designed to increase awareness and participation in clinical trials by metastatic breast cancer patients. This is done through patient education and capacity-building services for peer organizations who share our goal to overcome factors contributing to low clinical trial enrollment by members of disparate populations. The project delivered the newly created publication "Clinical Trials: What Case Managers Want You to Know," and drove two partnerships with BreastCancerTrials and the Dorothy G. Hoefer Comprehensive Breast Center. These programs address barriers associated with clinical trial participation for patients who have a trial match.



#### PAF's Cardiovascular Patient Empowerment

**Project** addresses the informational needs of patients and those seeking to prevent cardiovascular disease by connecting and providing broad access to selfempowering educational resources. Through the newly developed syndicated web services tool, "Matters of the Heart," individuals can access a robust set of online materials for information about topics and issues relative to cardiovascular disease.

A group of 11 national cardiovascular and heart advocacy organizations participated in the *Cardiovascular Patient Empowerment Tools Stakeholder Coalition* to share input on resources, identify critical access issues facing cardiovascular patients and support the distribution of new digital materials. PAF focused its efforts on issues relative to financial stability, medical debt crisis and insurance denials, which uniquely positioned the organization to author advanced materials specific for those diagnosed with, or at risk for, heart disease. Ideally, patients would conduct a detailed formulary review on an annual basis to evaluate coverage levels for their individual medications, but most have difficulty doing so. PAF's Patient



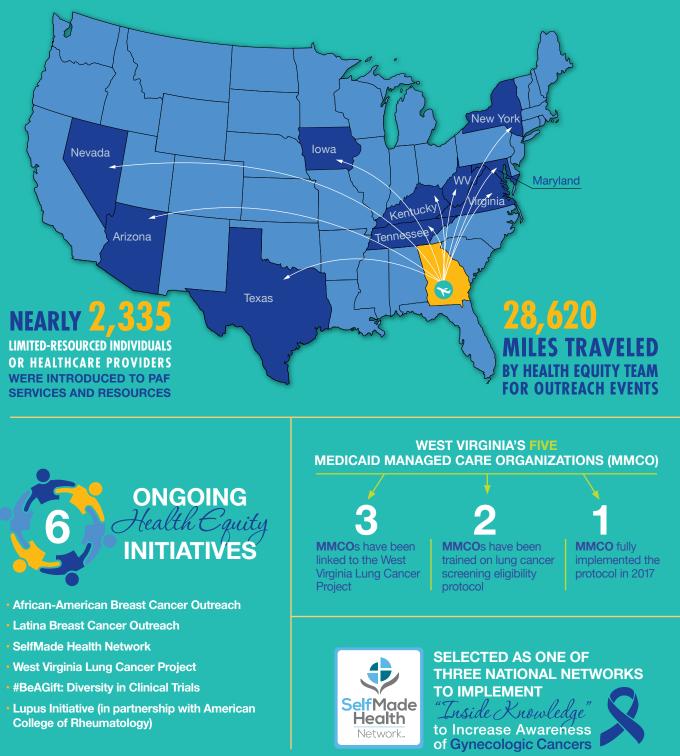
Action Council supported the development of an educational campaign, *Making Sense of What Matters-Drug Formulary*, which provides impactful educational materials, including publications, webinars, sharable graphics and other tools that improve consumer understanding of the medication costs associated with their insurance coverage. This effort goes far beyond a cursory look at drug tiers and formularies to uncover potentially vulnerable coverage areas.

With mobile updates to **PAF's Coverage Access Guide**, the free, easy-to-use educational guide is now available for use on tablets and phones through the App Store and Android Google Play Store. This mobile app has topics geared to help both novice and experienced patients prevent common obstacles and enhance their overall healthcare experience. The Guide's advice spans the patient's full journey with health insurance, from initial plan selection to using plan benefits.

The **Patient Empowerment (PES) Series** features practical advice on the most frequently reported access barriers and/or educational concerns identified through PAF's years of delivering case management services. This educational series features live and on-demand webinars, interactive web-based resource tools and access to the comprehensive PAF resource library.

### **HEALTH EQUITY & COMMUNITY ENGAGEMENT**

### **THE JOURNEY OF 1000 MILES**



PAF's focus on achieving health equity is uniquely designed to link communities across the country experiencing high rates of premature deaths from specific chronic/infectious diseases to the organization's platform of services and support. This intentional work is aligned with our strategic commitment to link limited resourced populations to resources to help them better achieve the quality of life they desire while living with a chronic, life-threatening or debilitating condition.

#### **HEALTH EQUITY INITIATIVE**

PAF's proactive approach to seeking out disparate, underserved communities, identifying key stakeholders and assessing resource gaps are key elements to the community engagement strategy. This strategy builds on existing resources within the communities and seeks to forge new partnerships where the resources available through PAF and its network of partners complement and amplify local efforts.

Nearly 2,335 limited-resourced individuals, or healthcare providers who serve these populations, were introduced to PAF services and resources through a team of dedicated health equity professionals who traveled more than 28,620 miles in 2017 to attend a series of national and local outreach events.

#### IMPROVING LUNG CANCER OUTCOMES ACROSS WEST VIRGINIA

West Virginia has the highest lung cancer mortality rate in the country. One primary factor contributing to this mortality rate is late-stage diagnosis. To address this disparity, PAF joined forces with local West Virginia stakeholders to launch the *West Virginia Lung Cancer Project*. This project is designed to link individuals with lung cancer to PAF's comprehensive case management platform, providing direct assistance with resolution of financial and logistical barriers to care, including access to lung cancer screening.

West Virginia's five Medicaid Managed Care Organizations (MMCO), and the providers within these networks, are critical to project goals which link financially vulnerable populations to PAF services. Through its local West Virginia Advisory Council, PAF successfully developed and



implemented a lung cancer screening eligibility protocol used by local MMCOs to proactively identify, connect and link appropriate Medicaid beneficiaries to lung cancer screening.



Shonta Chambers (middle) receiving Advocacy Award from Sister's Network Memphis Chapter



PAF West Virginia Lung Cancer Project Advisory Team

# **HEALTH EQUITY & COMMUNITY ENGAGEMENT**

#### **SELFMADE HEALTH NETWORK**

PAF administers the SelfMade Health Network (SMHN), one of eight national networks supported by the Centers for Disease Control and Prevention's (CDC) Division of Cancer Prevention and Control and Office of Smoking and Health to address cancer- and tobaccorelated disparities.

The goal of SMHN is to bring to the forefront best and promising practices that can be employed by state health departments' cancer or tobacco programs to reduce cancer and tobacco disparities among low socio-economic (SES) populations across the country. SMHN launched a series of projects in states including:

- West Virginia 
  Pennsylvania
- Kentucky
  North Carolina
- Tennessee
  Michigan
- Mississippi

The aim of the state initiatives was to better understand the challenges experienced by populations with low SES characteristics; identify new strategies for inclusion and promotion and tobacco cessation; and uncover emerging strategies to improve breast cancer screening among African-American women and lung cancer early detection among Caucasian males in blue collar industries.



Initial findings from these pilot projects were selected for poster and/or oral presentations at the 2017 CDC National Conference on Tobacco or Health and 2017 CDC National Cancer Conference.



Meharry SelfMade Health Network poster presentation AACR

# **SPECIAL EVENTS**

#### **PATIENT CONGRESS**

PAF hosted its 18th Annual Patient Congress (PC) in June of 2017, in Washington, DC. This annual training and convening event supports a volunteer advocate network while empowering patients and their caregivers to become knowledgeable and skilled advocates in their communities and at the national level.

This year's interactive education program included a "Narrative Medicine Workshop" to educate advocates about effective storytelling, community event training and certification provided by guest faculty from Common Practice; and education on opportunities to available training in palliative care with NPAF.

To learn more about Patient Congress, please visit **npaf.org/patient-congress.** 



Emily Faye Hollowell, recipient of Patient Congress Outstanding Advocate Award

#### **PROMISE OF HOPE AFFAIR**

Patient Advocate Foundation held its 16th Annual *A Promise of Hope Affair* on February 25, 2017, at the Newport News Marriott at City Center, drawing over 330 guests from the Hampton Roads area and from across the country. The theme was a *Masquerade Ball & Casino Night* in the black-tie event.

Emmy award-winning broadcast journalist Barbara Ciara, WTKR Channel 3, served as the Mistress of Ceremonies for the 15th consecutive year. Guests enjoyed a welcome reception, seated dinner, engaging speakers, both a silent and live auction, music, dancing and casino games, with proceeds supporting PAF patient service programs and the Scholarship for Survivors program.

To learn more about supporting or attending *A Promise of Hope Affair*, please visit **promiseofhope.net.** 



#### WE SUPPORT OUR HOMETOWN

On October 6th staff members from PAF took part in the *CrawlinCrab* 5K/Half Marathon in Hampton, VA, presented by Bon Secours in Motion. "Team PAF" members each obtained sponsors for their participation in the run, raising over \$7,500 for PAF's Scholarship for Survivors program.



Guests enjoy dinner at A Promise of Hope Affair



Promise of Hope guests Brad & Tonya Pegram, Woods & Shannon Woolwine, Tami & Jason Flowers

### **SPECIAL EVENTS**



PAF Scholarship recipient Sarah Hoang at her Pinning Ceremony



2017/2018 ACADEMIC YEAR SCHOLARSHIP FOR SURVIVORS RECIPIENTS

The Nancy Davenport-Ennis Award Kaela Johnson

The Cheryl Grimmel Award Sage Chasen

The Mark Stephens Award Sierra Williams

The Monica Bailes Award Sarah Hoang

The U.S. Representative Jo Ann Davis Award Tiffany Hollihan

The Robin Prachel Award Jam Ransom-Marks

*The Mary T. Christian Award* Kevin Moran

#### **ADDITIONAL AWARD RECIPIENTS**

Isabel Allen Alejandro Claure De La Zerda Alexa Hickman Shelby Wade Alexandra Xifaras

#### SCHOLARSHIP FOR SURVIVORS

PAF's Scholarship for Survivors program provides academic scholarship support to legal residents of the United States who are under the age of 25 and have been diagnosed with or treated for cancer, or a chronic or lifethreatening, debilitating disease within the past five years. These students have, despite their health challenges, excelled academically, served their community and desire to pursue or complete a secondary education.



Selected applicants receive \$3,000 annually up to four consecutive years, if they continue to meet the program guidelines. Applications are accepted each year.

To date, PAF has awarded 83 scholarships totaling over \$506,000; from these, 44 scholarship recipients have achieved fully degreed graduation and 12 are still pursuing their course of study.

To learn more about supporting the scholarship program, or to apply for a Patient Advocate Foundation scholarship, please visit **patientadvocate.org/help.php**.

#### **BREAKAWAY FROM CANCER**

The largest cycling event in America, the Amgen Tour of California, is a multistage cycling road race that challenges the world's top professional cycling teams to compete along a demanding course. Amgen's Breakaway from Cancer aims to raise awareness of the comprehensive array of resources available to cancer patients — from prevention to education and support to financial assistance and survivorship.

PAF is one of four national non-profit organizations which make up the Breakaway from Cancer (BFC) initiative. Representatives of each partner organization follow the Amgen Tour, participating in the Lifestyle Festival presented at each ending stage to educate residents about services for cancer patients and their caregivers.

PAF CEO Alan Balch, EVP of Strategic Patient Solutions Alan Richardson and PAF senior case manager Brendan Bietry represented PAF at select 2017 Tour of California events where the public and patients had opportunities to learn more about PAF and the services we provide. BFC began in Sacramento on May 14th, passed through Modesto, San Jose, Pismo Beach, Morrow Bay, Santa Barbara, Santa Clarita, Ontario, Mt. Baldy, Big Bear Lake and Mountain High, and ended on May 20th in Pasadena, where George Bennett beat out 135 other bicyclists to cross the finish line.

To learn more about the BFC event, please visit patientadvocate.org/bfc.php.

#### WE HELP FEED OUR HOMETOWN NEIGHBORS

PAF partners with the Virginia Peninsula Foodbank annually to support families in the Hampton Roads area that are food insecure. 2017 was the 8th consecutive year that PAF sponsored a food drive in support of the Peninsula Foodbank and staff members donated \$1,486 and 1,628 food items, far exceeding this year's donation goal.

In addition, PAF executive leaders volunteer every December to work at the Foodbank, sorting donations, stocking shelves and preparing individual food bags that fulfill bulk food orders from various distribution sites throughout the region, from churches to senior centers.





"I am a first-time mother to a beautiful 2-month-old baby boy. While most women would be celebrating this new journey in life and enjoying their child, my days consist of doctor's visits, tests and uncertainty as I was diagnosed with invasive ductal cancer. My doctor said that I'm the youngest patient he's seen with this diagnosis. I'm scared and in disbelief. I would like to thank the Patient Advocate Foundation for the grant that I was awarded through your financial aid fund, which I plan to use towards my living expenses."

Fredericka | Breast Cancer

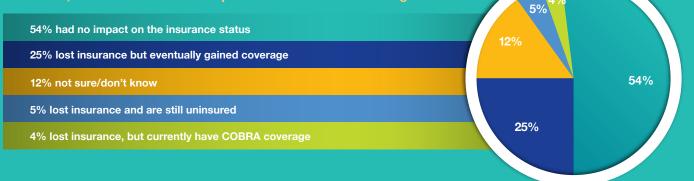
# **HEALTH SERVICES RESEARCH INITIATIVES**

### IMPACT OF ILLNESS ON EMPLOYMENT

Roughly 900 respondents to a 2017 PAF survey indicated the significant and various ways illness impacted the employment status of those served by PAF



Of those PAF patients who reported an impact on their employment due to illness, 34% indicated a direct impact on their insurance coverage as a result



### SOCIAL SAFETY NET SERVICES PROVIDED IN THE PAST 12 MONTHS

83% of roughly 900 respondents in a 2017 PAF survey a federal or state-run program. The top 4 sources of support are listed below.\*



% SOCIAL SECURITY DISABILITY INSURANCE (SSDI)





**Q%** SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM (SNAP)

5% LOW INCOME HOME ENERGY ASSISTANCE PROGRAM (LIHEAP) 89% of roughly 900 patients in a 2017 survey indicated they had sought and received assistance from a non-governmental social support or charity program.



FINANCIAL ASSISTANCE FROM A NON-PROFIT CHARITY





**HELP WITH TRANSPORTATION/** TRANSPORTATION TO TREATMENT

\*Multiple response selections were allowed for these questions (i.e. select all that apply)

The **Health Services Research Program** translates the issues or concerns identified in PAF's direct patient services data into targeted survey projects that yield key information for social justice, health equity and healthcare transformation efforts.

Data collected from PAF survey projects yield insights into the types of programs and services that are most important to patients. The goal is to improve when and how we connect people to these resources, explaining the need to preserve, expand and enhance person-centered care.

#### **2017 RESEARCH PROJECTS:**

- Securing the Safety Net: Evaluation of Programs Used by Low Income Patients to Address Financial and Economic Burdens
- Consumer Clarity Patient Value Survey for Prostate Cancer
- Patient Priorities for Healthcare Coverage (IRB-approved research protocol)

#### SECURING THE SAFETY NET:

#### Evaluation of Programs Used by Low Income Patients to Address Financial and Economic Burdens

Social safety net services are critical components in helping prevent low-income and chronically ill patients, like many of those served by PAF, from falling further into debt.

The survey captured patient perspectives and experiences from those who had received treatment in the last 12 months with safety net, charity and/or social service programs, as well as their impact on patients and families coping with distressing financial or material hardships that may interfere with their well-being. Surveys were sent via email and included a link to a secure online portal. Roughly 900 patients who received PAF services during 2016 and 2017 participated in this project.

One significant finding from the survey is how much of an impact an illness has on employment, with most patients reporting loss of income, reduction in performance or complete loss of employment. And because employment is the gateway to insurance (and therefore access) for many low-income patients, it is also common for those same patients to report a disruption in their insurance coverage attributed to the disruption in their employment.

Because illness and treatment commonly interfere with a patient's ability to work as well as their ability to maintain insurance coverages, access to safety net resources becomes a means by which patients can continue treatment and avoid financial ruin. PAF patients commonly rely on a variety of government and charitable programs.

Because of the safety net or social service support received (federal, state or charitable), respondents were able to\*:

Avoid extreme financial distress18%
Receive what my doctor considers to be the best treatment for me16%
Receive what I consider to be the best treatment for me14%
Stay on my disease-related therapy12%
Afford necessities (food, housing, transportation)10%
Maintain my ability to do normal daily activities9%

\*Multiple response selections were allowed for these questions (i.e. select all that apply)

### FINANCIAL STATEMENTS - FY 2016-2017 -

#### SUMMARY OF TOTAL PATIENT IMPACT IN FISCAL YEAR 2016/17

Total Patient Services Division Case Count	137,888
Total Case Management Division Case Count	20,008
Total Co-Pay Relief Case Count	72,740
Total Financial Support Programs Case Count	32,827
Total Patient Services Email Helpline Session Count	12,313
Total Patient Services Division Case Contacts	1,481,636

### SUMMARY OF PAF CASE MANAGEMENT IMPACT FISCAL YEAR 2016/17 PATIENT CASES AND CONTACTS

Total PAF Case Management Case Count	19,806
Unique Case Management Patient Issues	42,275
Total PAF Case Management Contacts	414,866
Average Contacts per Case	20.95

To ensure the greatest degree of accuracy, the case management data presented above is derived from closed cases.

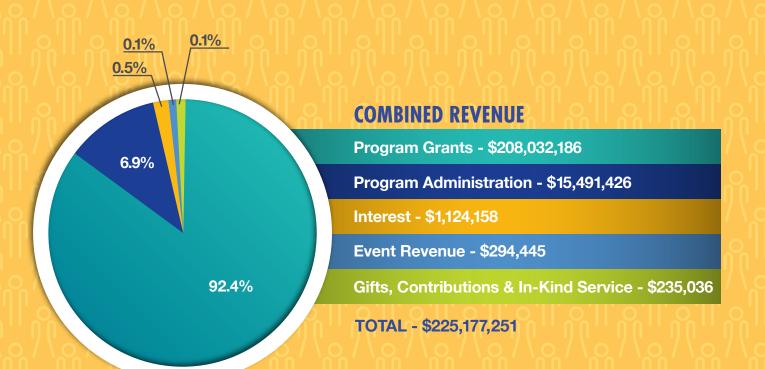
#### Patient Advocate Foundation Statements of Financial Position June 30, 2017 and 2016

June 30, 2017 and 2016	2017	2016
ASSETS		
Current assets:		
General operating cash and cash equivalents	\$ 18,676,495	\$ 9,949,251
Restricted cash and cash equivalents	202,912,026	163,016,738
Unconditional promises to give	450,813	1,368,354
Service contract receivable	656,282	317,514
Due from National Patient Advocate	7,599	10,058
Investments and cash equivalents	1,996,636	1,486,242
Inventories	27,249	29,290
Prepaid expenses	591,597	459,093
Total current assets	225,318,697	176,636,540
Property and equipment, net	5,042,401	5,784,048
Other assets:		
Refundable deposits	50,331	50,331
	\$ 230,411,429	\$\$182,470,919
LIABILITIES AND NET ASSETS		
Current liabilities:		
Accounts payable and accrued expenses	\$ 4,220,674	\$ \$1,129,492
Deferred revenue	16,448,938	9,461,776
Accrued vacation leave	150,269	214,117
Current portion of long-term debt	-	246,180
Current portion of obligation under capital lease		73,912
Total current liabilities	20,819,881	11,125,477
Long-term liabilities:		
Long-term debt, less current portion	-	816,727
Obligation under capital lease, less current portion	-	62,755
Postretirement benefits liability Other liabilities	2,184,558 75,111	2,133,593 110,050
	2,259,669	3,123,125
T-1-1 10-1-101		
Total liabilities	23,079,550	14,248,602
Unrestricted	5,422,899	3,829,386
Unrestricted, board designated	1,996,636	1,486,242
Total unrestricted net assets	7,419,535	5,315,628
Temporarily restricted	199,912,344	162,906,689
Total net assets	207,331,879	168,222,317
	\$ 230,411,429	\$\$182,470,919

# FINANCIAL STATEMENTS - FY 2016-2017

			2017					(Restated) 2016		
		Unrestricted - Board Designated	Total Inrestricted	Temporarily Restricted	Total	l Inrestricted	Unrestricted - Board Designated	Total	Temporarily Restricted	Total
Revenues, gains and other support:		noninini		nanineau	1000		Deal larco			20
Grants Grants	\$ 5,733,646	, \$	\$ 5,733,646	202,298,540	\$ 208,032,186	\$ 5,777,671	، ج	\$ 5,777,671	\$ 141,176,656	\$ 146,954,327
Private and public donations Donated services and materials	-	• •	-		-	57,021 44 083		57,021 44 083		57,021 44 083
Donated services and materials Program Administration	15 491 426		24,42/ 15 491 426		24,421 15 491 476	12 467 768		12 467 768		12 467 768
Patient Congress	92.500		92.500		92.500	150.000		150.000		150.000
Promise of Hope	201.945		201.945		201.945	263.156		263.156		263.156
Miscellaneous income (loss)	210,609	•	210,609	•	210,609	398,793	,	398, 793		398,793
Investment income	1,125,879	(1,721)	1,124,158		1,124,158	656,052	64,986	721,038		721,038
Net assets released from restrictions: Transfers	(512,115)	512,115				512, 115	(512,115)			
Satisfaction of program restrictions Financial Aid Awards	165,292,885	•	165,292,885	(165,292,885)		51,095,231		51,095,231	(51,095,231)	
Total revenues, gains and other support	187,661,202	510,394	188,171,596	37,005,655	225,177,251	71,422,790	(447,129)	70,975,661	90,081,425	161,057,086
Expenses and losses: Program services:										
Patient/educational services	6,670,284	•	6,670,284		6,670,284	6,239,892		6,239,892		6,239,892
Financial Aid Programs	173,172,689	•	173,172,689	•	173,172,689	57,268,665 2 267 400		57,268,665 2 267 400		57,268,665 2 267 408
Supporting services:	0,322,240	•	0, 344,440	•	0,322,240	0,400	•	0,400		0,400
Management and general Fundraising	2,111,634 975,459		2,111,634 975,459		2,111,634 975,459	1,200,962 1,224,902		1,200,962 1,224,902		1,200,962 1,224,902
Total expenses	186,252,314	•	186,252,314		186,252,314	69,301,829	'	69,301,829		69,301,829
Change in net assets before postretirement benefit charges other than periodic cost	1,408,888	510,394	1,919,282	37,005,655	38,924,937	2,120,961	(447,129)	1,673,832	90,081,425	91,755,257
Postretirement benefit charges other than periodic cost	184,625		184,625		184,625	(1,971,680)	1	(1,971,680)		(1,971,680)
Change in net assets	1,593,513	510,394	2,103,907	37,005,655	39,109,562	149,281	(447,129)	(297,848)	90,081,425	89,783,577
Net assets, beginning of year	3,829,386	1,486,242	5,315,628	162,906,689	168,222,317	3,680,105	1,933,371	5,613,476	72,825,264	78,438,740
Net assets, end of year	\$ 5,422,899	\$ 1,996,636	\$ 7,419,535	\$ 199,912,344	\$ 207,331,879	\$ 3,829,386	\$ 1,486,242	\$ 5,315,628	\$ 162,906,689	\$ 168,222,317

Patient Advocate Foundation Statements of Activities Years Ended June 30, 2017 and 2016



### **COMBINED FUNCTIONAL EXPENSES**

Program Services - \$183,165,221

Management & General - \$2,111,634

Fundraising - \$975,459

TOTAL - \$186,252,314

98.4%

0.5%

1.1%

### **SUPPORTERS**

3 Bowls of Color Actelion Pharmaceuticals US Inc AEG Cycling LLC **AEG Presents LLC** AleWerks David Allen Anna Alston AmazonSmile American College of Rheumatology American Family Fitness AmerisourceBergen Amgen Tracy Andrus John Anistranski Mike and Parker Archuleta Arent Fox LLP Arthur Rothman, LLC Astellas AstraZeneca AT&T Employee Giving Campaign Avon Foundation Valerie and Alan Balch Steven Bank Hugh Barlow Laura Barnes James and Kristen Barr **Daniel Basnight** Bay Rivers Towing **Baylor Management** Company BB&T **Begin Again Foundation** William Benjamin Glenn Berkin **BioPlus Specialty Pharmacy** Services, Inc. BJ's Brewhouse Restaurant BJ's Wholesale Club **Boehringer Ingelheim** Vanessa Bohns Williams Bowen Ken Bray Breakaway From Cancer Jennifer Brewster **Bristol-Myers Squibb** Patricia Brost Marc and Sarah Browning **Buffalo Wild Wings** Sarah Burnett Bushin Martial Arts Academy Mary Campen

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"I would like to thank the Patient Advocate Foundation for providing excellent support to cancer survivors in our community. The cancer survivors we assist in our clinic have multifaceted needs – everything from trying to stay on top of payment for their medical bills and medications to returning to work after treatment. Our patients may suddenly find themselves facing mounting debt because they are unable to work due to their illness and therefore become under or uninsured. The staff from PAF has stepped up to provide excellent information and support to all involved, including those of us who assist the patients and families with their journey in the world of cancer."

Martha

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# **CHARITY NAVIGATOR - 4-STAR RATING**

Patient Advocate Foundation received Charity Navigator's esteemed 4-star rating, marking the eighth consecutive year that PAF has been awarded this highest possible rating, a level of consistency achieved by only 2% of all charities evaluated. Charity Navigator is the largest national non-profit evaluator in the US, rating thousands of charities across the country. Their ratings are intended to show public stakeholders how efficiently a charity uses its support, how well a charity has sustained its programs and services over time, and the charity's level of commitment to good governance, best practices and openness with information.

To view PAF's review, please visit the PAF Charity Navigator Profile at charitynavigator.org.



### **GUIDESTAR'S PLATINUM SEAL OF TRANSPARENCY**

Patient Advocate Foundation earned the GuideStar's Platinum Seal of Transparency, the newest and highest level of recognition offered by the world's largest source of non-profit information.

This platinum rating recognizes transparent reporting focused on progress measurements and results which extend beyond financial ratios.

#### ACKNOWLEDGMENTS

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Health Equity Initiatives & Community Engagement

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