



[RSVP Here](#)

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|---------------------------|---|
| 12:00 pm– 12:15 pm | Welcome and Introduction <ul style="list-style-type: none"> • Gwen Darien
<i>Executive Vice President, Patient Advocacy, Engagement and Education</i>
Patient Advocate Foundation |
| 12:15pm – 12:20 pm | Stories Excerpt <ul style="list-style-type: none"> • Beverly Rogers
<i>CEO and Founder</i>
From Momma's House |
| 12:20 pm – 1:00 pm | Building Narrative Power <ul style="list-style-type: none"> • Aletha Maybank, MD, MPH
<i>Health Strategist & President/CEO</i>
Novellawells, LLC |
| 1:00pm – 1:05 pm | Stories Excerpt <ul style="list-style-type: none"> • LaShyra “Lash” Nolen, MD, MPP
<i>Founding Executive Director</i>
We Got Us
<i>Internal Medicine Resident PGY-1</i>
Brigham and Women’s Hospital |
| 1:05 pm – 1:35 pm | Radical Empathy Through Narratives: The Power of Storytelling <ul style="list-style-type: none"> • Elizabeth Cope, PhD, MPH
<i>Chief Programs and Science Officer</i>
AcademyHealth • Rachel H. Kowalsky, M.D., M.P.H., F.A.C.E.P., F.A.A.P.
<i>Associate Professor of Clinical Emergency Medicine & Pediatrics</i>
Weill Cornell Medical College Curriculum <p>Moderated by:</p> <ul style="list-style-type: none"> • Christine Wilson, MA, MS
<i>Vice President, Advocacy Communications</i>
Patient Advocate Foundation |

1:35pm – 1:40 pm	Stories Excerpt <ul style="list-style-type: none"> • J Brown <i>Founder Director & Co-Founder</i> Alliance for Research with Chicagoland Communities Northwestern University
1:40 pm – 2:15 pm	Words Matter: How We Can Make Language Powerful and Honest in Today's World <ul style="list-style-type: none"> • Rachel Grob, MA, PHD <i>Director, Qualitative and Health Experiences Research Lab</i> Department of Family Medicine, University of Wisconsin-Madison
2:15pm – 2:20 pm	Stories Excerpt <ul style="list-style-type: none"> • Allysa Dittmar, MHS <i>Vice President</i> DeafHealth
2:20 pm – 3:00 pm	Making Stories Work in the Media, Politics and Policy <ul style="list-style-type: none"> • Joanne Kenen <i>Journalist-in-Residence, Assistant Lecturer</i> Johns Hopkins Bloomberg School of Public Health • Debbie Walsh <i>Director</i> Rutgers University Center for American Women and Politics <p>Moderated by:</p> <ul style="list-style-type: none"> • Caitlin Donovan <i>Senior Director</i> Patient Advocate Foundation
3:00pm – 3:05 pm	Stories Excerpt <ul style="list-style-type: none"> • Paola Torres, MPH <i>Vice President Senior Research Specialist</i> University of Illinois Cancer Center
3:05pm – 3:30 pm	Call to Action & Closing Remarks <ul style="list-style-type: none"> • Robert Winn, MD <i>Director</i> Virginia Commonwealth University Massey Comprehensive Cancer Center <p>Gwen Darien</p>